

# *The Best Tasting Popcorn Is Chief's Choice Popcorn*

## **QUALITY**

A special premium hybrid kernel that has maximum popping expansion is grown for Chief's Choice. Only those kernels that have the finest color, shape, size, and proper moisture content that produces bigger, fluffier kernels are selected.

Only the highest grade popping oils are used in the Chief's Choice portion pack. All packages (4 oz, 6 oz. & 8 oz.) are supplied with coconut oil.

Special butter flavored popcorn salt is included in the Chief's Choice package. Every ingredient in Chief's Choice Popcorn has been selected for its quality, to maximize expansion, texture, color and taste. Chief's Choice guarantees fewer "old maids" (unpopped kernels) and more profit per batch.



## **CONVENIENT AND EASY TO USE**

The pre-measured Chief's Choice portion pack has just the right amount of premium quality popcorn, butter flavored popcorn salt, and the finest quality popping oil in a two compartment mylar polyester film package. The airtight package guarantees the same quality consistency pop after pop and keeps the ingredients at their maximum freshness for months, unlike using bulk corn and oil that require measuring of ingredients, waste, and loss of freshness. To use, just cut along the top of the pouches and pour the contents into a pre-heated popping kettle for a perfect batch of delicious butter flavored popcorn.



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#2M-Y7207

## THE PERFECT COMBINATION

Chief's Choice Popcorn provides outstanding results in any popcorn machine, but when popped in a Star JetStar or Galaxy popper, the results are amazing.

The secret is Star's popping kettle. The kettle's wide design reduces layering of kernels for even heating and maximum expansion and allows popped corn to exit faster for better taste, texture and size.

### SPECIFICATIONS



#### **For 4 Ounce Machines Model #CC 36-4OZ**

Packed 36 packages per case

4 Oz. Popcorn  
1-1/4 Oz. Coconut Oil  
4 Gr. Buttered Flavored  
Popcorn Salt

Shipping Weight - 13 lbs.

#### **For 6 Ounce Machines Model #CC 28-6OZ**

Packed 28 packages per case

6 Oz. Popcorn  
2 Oz. Coconut Oil  
6 Gr. Buttered Flavored  
Popcorn Salt

Shipping Weight - 15 lbs.

#### **For 8 Ounce Machines Model #CC 24-8OZ**

Packed 24 packages per case

8 Oz. Popcorn  
2 Oz. Coconut Oil  
8 Gr. Buttered Flavored  
Popcorn Salt

Shipping Weight - 17.5 lbs.

### POPCORN PROFIT ANALYSIS

		<b>Cost Per Serving</b>
<b>Popcorn</b>	<b>1 Case Chief's Choice #CC36-4OZ (36 4 Oz. Packages) 168 Servings</b>	<b>16.7¢</b>
Container	#1 Bag - 1 Oz. Popcorn	1.5¢
	Total Cost	<u>18.2¢</u>
	Selling Price	75¢
	Average Profit	76%
<b>Popcorn</b>	<b>1 Case Chief's Choice #CC28-6OZ (28 6 Oz. Packages) 168 Servings</b>	<b>14.3¢</b>
Container	#1 Bag - 1 Oz. Popcorn	1.5¢
	Total Cost	<u>15.8¢</u>
	Selling Price	75¢
	Average Profit	79%
<b>Popcorn</b>	<b>1 Case Chief's Choice #CC24-8OZ (24 8 Oz. Packages) 192 Servings</b>	<b>14.6¢</b>
Container	#1 Bag - 1 Oz. Popcorn	1.5¢
	Total Cost	<u>16.1¢</u>
	Selling Price	75¢
	Average Profit	79%
<b>Cost Based On List Price - Prices May Vary</b>		