

WATER HOW YOU WANT



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pH+

HOSHIZAKI

MODwater offers chilled, hot, sparkling, and alkaline water something for everyone.



Sales of sparkling water have increased by 22% and alkaline water have increased by 36% since last year.

\$8.5 BILLION \$2.6 BILLIO 2019 2011

Demand for sparkling water has grown nearly 400% in the last eight years.

Bottled water is thousands of

times more expensive than tap

water. Compare \$0.002 per

gallon for most tap water to a

range of \$0.89-\$8.26 per gallon

for bottled waters.



Water jug storage uses valuable space and can appear unattractive.



MODwater offers:

- "Zero mile water" **Requires no transport**
- No refilling
- MODwater uses an advanced filtration system to purify water and prevent scale

Only about 23% of plastic water bottles are recycled.

That's bad for the environment as well as your bottom line.





Bottled water is not safer than tap water. In fact, the federal government requires more rigorous and frequent safety testing and monitoring of municipal drinking water.

SAVE THE PLANET

Billions of gallons of fuel are burned annually in the transport of delivered water.



To make an empty 1-liter bottle container, four liters of water and a quarter liter of oil are used during manufacturing. An additional nine liters of water are wasted during the filling process.

Plastic waste washes into the ocean and kills over 1 MILLION marine creatures annually.



Water bottles often contain harmful chemicals like **BPA** and antimony.

Annually, water bottle production uses 17 **MILLION** barrels of oil.



That much oil could fuel



90% of the cost of producing a **bottle** of water is spent making the bottle. **Only 10% is**

spent on the

water itself.

Plastic water bottle manufacturing produces millions of tons of CO2, which contributes to climate change.

1.3 MILLION cars...



...or power 190,000 homes.

Hoshizaki's MODwater is here to help you ditch plastic with premium hydration, more choice, and a smaller environmental footprint. Hoshizaki. Beyond Strong. hoshizakiamerica.com



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