

# WineStation<sup>®</sup>

# 3.0

## WINESTATION FEATURES

60 Day Preservation

Staff & Self Service Applications

Automated & Controlled  
Pouring Options

Programmable LCD Display

Full Suite of  
Management Reporting

Happy Hour Pricing Functionality

Volume & Time Period Controls

High Volume Dispensing

Room Key & POS Integration

NSF & UL Certified

Made in America



REVOLUTIONIZING THE WAY WINE IS SERVED



# WineStation®

Napa Technology is the worldwide provider of the most effective intelligent wine preservation and dispensing technology found in the marketplace today. As a Silicon Valley based company rich in engineering expertise and aggressively in-tune with industry influencers and insights from around the globe — we don't just set the bar, we continually raise it.

Since 2005, Napa Technology has been providing superior technology designed to increase revenue streams and implement cost controls to the retail, entertainment and hospitality industries, quickly becoming the #1 brand made in the USA.

Today, the WineStation can be found in Arenas, Convention Centers, Hotels, Cruise Ships, Theaters, Specialty Wine Stores, Restaurants, Private Clubs, Airports, Grocery Stores, Golf Courses and Wine Bars around the world.

## BUSINESS SOLUTIONS LARGE & SMALL

Napa Technology understands that investments must immediately improve the bottom line and at the same time present security, flexibility and scalability. The WineStation® is the only Enterprise Platform system in the world leveraging engineering expertise and industry insights to offer real-time, meaningful data in addition to multi-unit and multi-site networking globally.

## HEADS ABOVE THE REST

The patented Clean-Pour® Dispensing Head technology separates the WineStation® from any other product on the market. The WineStation operates with a tubeless solution that delivers extended preservation in and out of the system, to-the-ounce pouring accuracy and eliminates costly, intensive maintenance. Did we mention easy to use? The Clean-Pour Dispensing Head allows for swift bottle change and is dishwasher safe.

## PLUG AND PLAY PROFITABILITY

Add zero build out to the equation and you can plug, pour and watch the profits roll in. The fully refrigerated, compressor free and portable WineStation® can be installed in under an hour, eliminating expensive deconstruction to your venue so you can operate at the highest level of profitability—instantly.

## A VOLUME OF OPTIONS

Split, bottle, magnum, or keg—with WineStation® the perfect pour can be achieved at any volume.

Don't let your operations be tied down to a single capacity when you can adapt our revolutionary technology to accommodate a multitude of volume needs all within a single, streamlined system.



19.6" W x 25.58" H x 16" D  
NSF & UL Certified

\*Feature not standard

# Standard WineStation® Features

WineStation® by Napa Technology is the only system in the world that can deliver a perfect glass of wine by utilizing the patented Clean-Pour® dispensing head and AccuServe® Smartcard Management software. Whether you are using the system behind the bar or creating AccuServe® Smartcards for your customers to serve themselves, our proven technology in the WineStation® has no match. WineStation® features include:

- 60 day wine preservation within the unit and 14 day preservation stored outside unit (within industry standard refrigeration)
- 3 button programmable portion control (.25 to 7.5oz)
- Thermo-Electric cooling system and dual pane insulated safety glass front door
- Two (2) years parts and 90 day labor warranty
- Variable Temperature Control
- High resolution, programmable LCD displays.
- Pouring capabilities to accommodate bottle and keg\* dispensing
- NSF & UL Certified. Ships from factory in California

## WineStation® Software Package Features

### WINESTATION® PREMIER PLUS: SELF-SERVICE & STAFF-SERVICE

The WineStation® Premier PLUS package allows you to create an environment where your guests can engage in wine exploration and sampling through the purchase of an AccuServe® Smartcard while capturing consumer history and data for future CRM marketing programs. The WineStation® Premier PLUS is designed to provide maximum flexibility for our customers. This state of the art system is designed for both customer Self-Service and Staff-Service. The Premier PLUS package features:

- AccuServe® Smartcard access control for Self-Service use via debit or tab card
- AccuServe® Staff assigned Smartcards
- Detailed Employee Sales Monitoring and Reporting
- Comprehensive Customer Preference Tracking and Sales Reporting
- Wine Sales Reports by Brand and Varietal
- Wine Database Capabilities to manage wine by the glass offerings with accuracy and ease
- Configurable Portion Control Settings
- Easy to use, programmable Happy Hour settings
- Fully customizable LCD display over each bottle position
- Bar Code Scanner to provide swift and easy bottle replacement and inventory management
- Remote system monitoring and access via internet
- Hotel Room Key POS integration\*

### WINESTATION® PREMIER: STAFF-SERVICE WITH SALES REPORTING

This software package was developed for establishments wishing to operate at the highest level of efficiency, affording wine database capabilities, bottle controls, detailed AccuServe® Smartcard reporting and remote WineStation® access. The Premier package features:

- AccuServe® Staff assigned Smartcards
- Detailed Employee Sales Monitoring and Reporting
- Wine Database Capabilities to manage wine by the glass offerings with accuracy and ease
- Wine Sales Reports by Brand and Varietal
- Configurable Portion Control Settings
- Easy to use, programmable Happy Hour settings
- Fully customizable LCD display over each bottle position
- Remote system monitoring and access via internet

### WINESTATION® PROFESSIONAL: STAFF-SERVICE

The WineStation® Professional is designed for operations invested in preserving wines and creating secure control, while eliminating product waste and theft. This application supports traditional, behind the bar Staff-Service. This simple to use system, as do all WineStation® models, requires zero build out and can be installed in under 30 minutes creating immediate business solutions for any business. This Professional package features:

- AccuServe® Smartcard access control
- Pour Volume Control
- Position Level Control and Reporting
- Wine Sales Report by Bottle Position

## Upgrades & Accessories

### Full Suite of Integrated Software Solutions

Napa Technology's strong track record, ingenuity and remarkable industry vision make features like Micros POS Compatibility, Hotel Room Key Integration, Shared Database Management, Loyalty Programming, Multi-Location and Worldwide Networking achievable for any business. Compatible with both Magnetic Stripe and RFID technology.

### DuoClimate

The DuoClimate feature upgrade allows operators the ability to chill white wines to perfection and offer reds at ideal serving temperatures by creating a 12-15\* differential between the two zones. DuoClimate can be upgraded on any WineStation model.

### High Volume Keg Dispensing & Wine Blending Technology

One pouring solution does not fit all, which is why Napa Technology pushes ingenuity to the limits and delivers a wide berth of high volume dispensing and blending capabilities.

### WineGas Argon

Napa Technology's WineGas offers the purest and most effective ultra high purity argon available. Our pristine cylinders and easy to use refill and return program assure that even your most delicate wines are pristine from day one to day 60.



# THE WINESTATION IS THE PERFECT

*(most profitable)*

## POUR FOR ANY BUSINESS.



### Retail:

**MORE SAMPLES. MORE SALES.**

Creating a unique shopping experience is just as important as moving cases. Utilizing the WineStation's secure and automated portion controls, retailers can now beautifully, simply and proficiently activate sampling of higher priced or featured wines daily, without the additional labor or expense of events.

### Hotel:

**PLUG IN. POUR ON THE PROFITS.**

More sales — instantly. The zero build-out design of the WineStation can immediately convert any hotel Lobby, Executive Lounge, Spa or Restaurant into an immediate profit center. Operate at the highest level of guest convenience by deploying the WineStation's optional Room Key Integration capabilities. With a single swipe of a room key, hotel guests can securely access the WineStation anywhere on property.



### Restaurant:

**SECURE. EASY.**

How much product waste and loss is acceptable in your restaurant? With nearly half of beverage revenues generated from wines by the glass programs, we at Napa Technology place that number at zero. The WineStation's product, portion and temperature controls assures that restaurateurs are both meeting the demands of today's discerning consumer and operating at the peak of staff and product efficiency.

### Wine Bar:

**SOMMELIER. AT YOUR FINGERTIPS.**

The WineStation unleashes your customer's inner sommelier. Our easy to read, customizable LCD screens make wine exploration unintimidating and memorable. And with each guest interaction, our proprietary software will deliver a world of insights. So whether Loyalty and Wine Club programs are your goal or just easier product monitoring, the AccuServe Smartcard technology delivers the data you need to make smarter business decisions.

